

GymTap

Scan the machine. Own your session.

The idea is simple: put a magnetic QR token on the machine, and put gym-specific guidance one scan away.

An independent idea from local personal trainer Oliver Nixon.

01 / The member idea

A little guidance. Right where you need it.

You came to train. Not hunt for the right video.

A new gym. An unfamiliar machine. That moment when you're ready to start, but not quite sure how. GymTap's idea is to connect the equipment in front of you to guidance made for that gym.

One small physical starting point, with a bigger personal-training vision behind it.

A token on the kit.

A rubberised magnetic QR token attached to gym equipment. A visible place to begin, right beside the machine you want to use.

A guide for that gym.

Oliver's concept includes filming gym-specific training videos. A scan could connect a member to the relevant guide, instead of another general exercise search.

A record that's yours.

Personal tracking through an app or web subscription is part of the bigger idea. The first pilot would focus on guidance; the tracker is not a live feature.

For the "where do I start?" moments.

First conversations, close to home.

04 / The person behind the idea

A trainer's eye. A founder's first step.

GymTap is the pre-launch concept of Oliver Nixon, a personal trainer at Kirklees Active Leisure. His intended starting point is local: Kirklees and Huddersfield.

The vision brings together magnetic QR tokens, videos filmed for individual gyms and personal session tracking. The immediate ambition is simpler: give the idea a clear shape, and explore it with a gym before building it all.

Be part of the first step.

Register your interest in GymTap. No account is created.

One machine. One useful scan.

Before building a whole tracking platform, the first step could be much smaller: an approved guide on selected equipment, with a way to learn from the people who use it.

What a first pilot could feel like

With the gym's permission, a token on an agreed machine would lead to that machine's page. Start with a small, supervised trial-not every piece of equipment at once.

A short, approved video or guide could explain the equipment in front of you. Oliver would supply or approve the content with the gym, keeping the guidance relevant to that setting.

An optional, opt-in feedback step could ask what felt clearer and what was missing. That would give Oliver and the gym something useful to learn from before deciding what to build next.

Supporting information should sit alongside a gym's induction and staff advice. If a member is unsure, the next step should still be to ask the gym team.

Example machine

Chest press

Get to know the equipment in front of you.

Set-up cues The key checks, clearly shown

Movement overview A gym-approved demonstration

Still unsure? Ask the gym team.

03 / For gym operators

Start small. Make it useful.

The best first machine might be the one your members ask about most.

If you run a gym in Kirklees or Huddersfield, a conversation with Oliver can start there. GymTap is being shaped around your equipment and gym-specific guidance, rather than a one-size-fits-all video library.

Your gym sets the context. Any trial would need your say on placement, content and what a member sees.

Learn before adding more. A focused test could help reveal what members actually find useful before a larger build.

A conversation, not a subscription sign-up.

Bring to the conversation

Three things worth talking about.

A machine or type of equipment that often prompts a member question.

The details a member needs, and who at your gym would approve them.

The feedback that would make a small, agreed trial worthwhile for your gym.

Monthly subscriptions for gyms, with personal tracking planned for members. Pricing and inclusions are still to be decided.

Before the first scan

Good questions. Straight answers.

It's early days. Here's what's planned, and what still needs to be decided.

Is GymTap available now?

GymTap is pre-launch. The token, scan experience and personal tracker described here are concepts, not a live product offering. You can speak directly with Oliver about the idea or a possible gym pilot.

Would I need to download an app?

The tracker technology is still open: it could be an app or a web experience. The illustrative pilot shown here focuses on reaching a useful guide from a QR scan, not downloading or using a live tracking app.

Who would approve the guidance?

Oliver's concept includes filming gym-specific videos. Any real pilot would need suitable guidance approved by Oliver and an authorised gym contact, along with permission for token placement. A guide should support-not replace-a gym induction or advice from the gym team.

A small step. A useful start.

Interested in the idea? Leave your name and email to register your interest in GymTap.

Tell us who you are.

Just your name and email. Whether you train in a gym or run one.

Register your interest.

No password to choose. This does not create an account.

Help shape what comes next.

Have a question or a gym in mind? Send Oliver a message below.

The first step

Register interest

GymTap is pre-launch. Add your interest in the idea.

This registers interest only and does not create an account. The token, scan experience and personal tracker are not yet a live product.

For gyms & members

Start with a conversation.

Tell Oliver which machine needs a little more guidance, or ask about a possible gym pilot in Kirklees or Huddersfield.

GymTap is an independent idea from local personal trainer Oliver Nixon.

Contact Oliver

Share your question or tell us about your gym.